



# Press Pack

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## THE INTRODUCTION

This is Steven Knight, creator and writer of Peaky Blinders.

In the spirit of 'why not?' I've decided, along with some trusted friends, to embark on a clothing adventure. Lots of people seem to admire the way the Peaky boys look and it's hard to find clothes that are of the same quality and cut in conventional shops and outlets.

Our intention is to make clothes for 2016, not for fancy dress parties. These are not costumes, they are part of a wider trend toward a new kind of men's clothing. Since the sixties the default look for men has been an imitation of American teenage boy attire. Jeans, trainers, sweat shirts, T shirts with logos etc. Nothing wrong with that, but sometimes you want to actually get dressed.

Details will follow but our aim is to make the Peaky Blinder look available at reasonable prices. The people making the clothes are the best and they know their stuff so the standard will be really high. What's more, it's all completely British-made, from the finest fabrics to the bespoke Garrison Tailors buttons. Watch this space.

The full range of quality, British-made Garrison Tailors menswear will be released shortly.

Best wishes,  
Steven Knight

# THE COMPANY

PEAKY BLINDERS CLOTHING LTD, trading as Garrison Tailors, is owned by private individuals on a mission to provide the Peaky Blinder look at reasonable prices.

An important element of the brand is it's Made in Britain stamp. Something that from the outset has been key. With UK based tailors cutting and stitching the fabrics that are milled in the UK too, the authenticity of the finished collection is of the very highest standard.

# THE RANGE

Garrison Tailors provides luxury menswear for a variety of occasions. With the Peaky Blinders series behind much of the inspiration, the Signature range of clothing from Garrison Tailors is design to a 1920s theme including:

- 2-Piece & 3 Piece Suits
- Henley, Oxford & Twill Shirts
- Tweed Caps
- Silk Scarves & Pocket Squares
- Pocket Watch Chains
- Accessories



# Assets

We have provided 2 files for the Garrison Tailors logo.



We have also provided a collection of high and low resolution photographs. These may be used within articles and publications within the media.

As we release more information on the luxury menswear collection the photo assets will be updated accordingly.

## DOWNLOAD

Our logo files and photograph collection can be downloaded in our press pack assets folder:

[https://www.dropbox.com/sh/0our63hlvxd5cob/AADo9FZ\\_XUuz0HqW5QwJyNMRa?dl=0](https://www.dropbox.com/sh/0our63hlvxd5cob/AADo9FZ_XUuz0HqW5QwJyNMRa?dl=0)



## CONTACT INFORMATION

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